

Noah Goepper

UX/UI Designer and Engineer

813-404-6323 | noahgoepper@gmail.com | noahgoepper.com | [Linked In](#)

WORK HISTORY

Web/UX Design Specialist 12/2024 to current

Unity World Headquarters – Remote

<https://www.unity.org/>, **Unity Village**, **Spirituality & Health Magazine**

- **Lead digital initiatives** across Unity's web platforms, collaborating with cross-functional teams to deliver cohesive, high-quality user experiences.
- Use **AI tools** such as **Cursor**, **Claude**, **Figma Make**, to design and develop product that are then implemented live on various Unity platforms
- Design **mobile-friendly web applications in Figma**, including an interactive Unity Village map to improve navigation and accessibility.
- Create and manage **email marketing campaigns (MailChimp)** reaching 100K+ subscribers, driving engagement and retention.
- Produce digital assets, graphics, and product listings to enhance Unity's online presence and e-commerce experience.
- Support multilingual accessibility by **translating articles (English–Spanish)**, expanding reach and inclusivity for diverse audiences.
- Partner with **Spirituality & Health Magazine** to review, edit, and publish digital content, ensuring consistency and readability across web platforms
- Design article imagery and visual assets for the magazine, strengthening brand identity and reader engagement through digital storytelling

UX/UI Designer 03/2024 to 09/2024

Red 6 – On Site (Orlando, FL)

<https://red6ar.com/>

- Design immersive training simulations and debriefing tools for the United States Air Force using **Figma**, **Adobe Illustrator**, and **Unreal Engine**.
- Develop interactive hardware interfaces for **HMD** technology, leveraging **AR/VR** to create innovative training experiences.
- Collaborate cross-functionally with design, engineering, and military teams to deliver user-centered concepts that optimize training outcomes.
- Conduct **user research** through direct interviews with fighter pilots to refine design and improve user experience.
- Regularly engage stakeholders, founders, and project managers to communicate progress and align on project goals.

UX Designer 08/2022 to 03/2024

Moment Studio – Remote

- Designed and delivered mobile applications and websites that aligned user needs with client goals across B2C, B2B, and SaaS products.
- Led end-to-end design efforts for platforms such as **Uspire (ed-tech)**, **Clawest (e-commerce for water access in Africa)**, and **Beyond Habits (sustainability-focused habit app)**.
- Conducted **user research and usability testing** (e.g., Jodhpuri Express intra-city delivery app) to uncover insights, streamline workflows, and improve multi-location delivery experiences.
- Created detailed **wireframes**, **prototypes**, **design systems**, and **high-fidelity mockups**, ensuring clarity in client decision-making and smooth developer handoffs.
- Drove product improvements for **Ascend Dynamics (B2B SaaS startup ecosystem tool)**, enhancing user experience and core functionality.

UX/UI Designer and Graphic Designer 07/2021 to 08/2022

Creative Masculinity – Remote

- Design **social media assets**, landing pages, and wireframes to enhance engagement and drive conversions.
- Conduct user research and apply **SEO best practices** to optimize website performance and increase visibility on Google.
- Collaborate closely with stakeholders to refine marketing strategies and successfully integrate them into design deliverables.

EDUCATION

Build Camp - Build a full stack Next.js app with Cursor AI

Build Camp - Remote

Avocademy UX/UI Design Course

Avocademy - Remote

Google UX Design Certification

Coursera - Remote

CIW Web Development and Design

St. Petersburg College - St Petersburg, FL

SKILLS

Research: User stories, User flows, Personas, Empathy maps, User journeys, User Interviews, Usability testing, Site mapping, Competitive audits/analysis.

Design: UX/UI design, AR/VR design, Responsive web design, Mobile design, Style guide, Wireframing, Ideating, Prototypes, Usability testing, Redesigns, Hi-Fi mockups, Developer hand-offs

Tools: Cursor AI, Claude AI, Figma Make AI, Figma, Adobe Creative Cloud, Illustrator, Maya, Unreal Engine 5

Soft skills: Communication, Sales, Project Management, Team Leadership, Collaboration, Adaptability, Coordination and Organization, Critical Thinking, Empathy